

Third Meeting of the Global Partnership for Business and Biodiversity

Retail-Consumer Goods Panel

Sustaining the
Supply Circle



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Supply Circle – not a Supply Chain





Nepal Hand made
paper for Aveda
Holiday Program

Case Study



KEY MESSAGES/QUESTIONS!

- Access To Market – companies need to buy
 - Takes Time – often not a 3 year program
 - Diversify Local Market
- Will the Nagoya Protocol be a barrier to the market?

Nepal Hand made paper for Aveda Holiday Program



- Used for hundreds of years in Nepal
- High quality – does not degrade easily
- 2012 – bought in total over one million sheets of paper



Nepal Hand made paper for Aveda Holiday Program



36,350 hectares of Himalayan forest preserved since 2002. First Forest Stewardship Council certification in the world for handmade paper

Endangered species protected – areas Wildlife Friendly certification.





Nepal Hand made paper for Aveda Holiday Program



OUTCOMES:

Women's empowerment

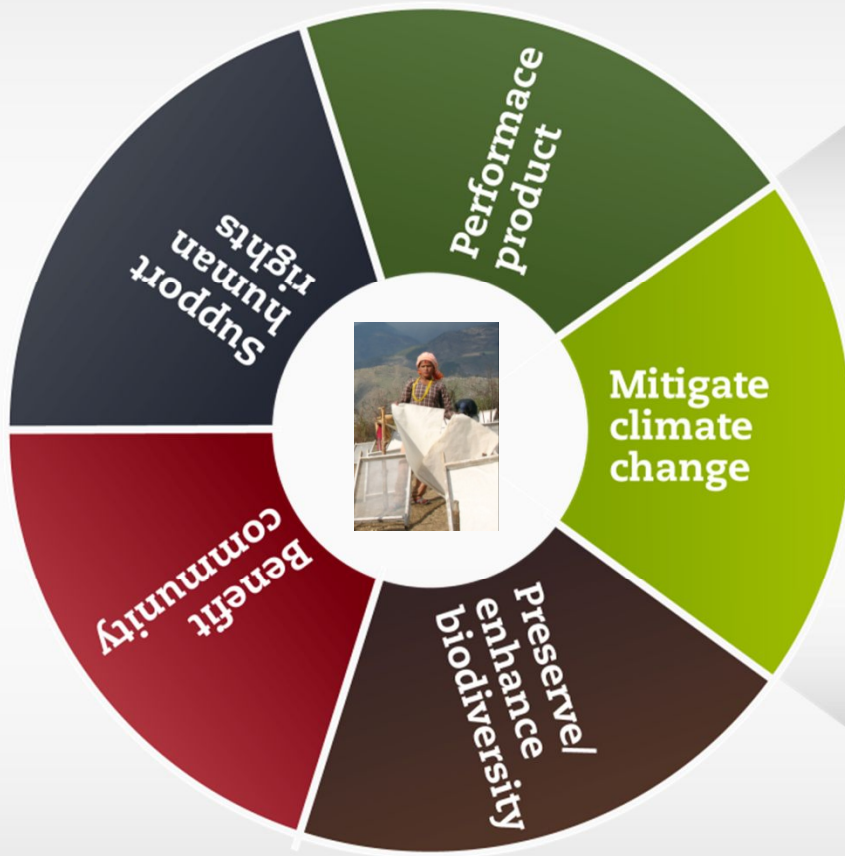
- Earn revenue
- Can afford to send children to school
- Women become decision makers

Benefit sharing – designed by community not outsiders – example water programs



Benefit sharing – water – with Community Water Committee - Dholakha

Nepal Hand made paper for Aveda Holiday Program



- Forest area in Dolakha and Bajhang received FSC forest management group certification, was the first ever Non Timber Forest Product certification in Asia and only the fifth in the world.
- Avoiding deforestation ensures major carbon dioxide release has been decreased.
- Also watershed protection helps protect livelihoods downstream



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Facilitated :

- Women's rights and equal gender access to education
- Education has led community to understand their rights and challenges in areas of high child/human trafficking and ways to combat this challenge.



As well as buying handmade paper helping to diversify economy

Example making charcoal briquettes from forest waste material for heating purposes in local towns.



Purna Bahadur Tamang - video





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WE NEED THINK DIFFERENTLY!

